

Plurabelle

contemporary calligraphy

pricing

Due to the highly customized nature of calligraphy, I prefer to make custom quotes based on the needs of my clients. Please contact me directly (molly@plurabellecalligraphy.com) with details about your project and I promise to get back to you immediately!

lettering samples

Once we've talked about the kind of lettering you're interested in I will make three sample pieces to help you decide on the exact look you want. These samples will showcase different sizes, lettering styles and colors. It's important for me to make these samples on the paper you've chosen so that the finished work will match the sample, so be ready to provide me with some of your stationery.

Additional samples cost \$3.00 each. Scanning samples and emailing them to you in PDF format is free and mailing them costs \$4.00.

choosing & purchasing paper

You must supply the stationery. I am not responsible for the cost of it.

Some papers take ink beautifully and others don't take it at all. I strongly recommend consulting me before purchasing your stationery or at least approving it with me early on.

I calligraph using watercolor (translucent) and gouache (opaque). I can mix nearly any shade although white and metallics can be tricky depending on the color and finish of your stationery which is why I charge 10% for them.

materials allowances

I require a 20% materials allowance for each item type. For example, for 100 finished envelopes you must provide 120 blank ones. I will return any unused materials to you at the end of the project.

submitting name & address lists

You must submit lists of names and addresses exactly as you would like me to write them.

You are responsible for making all decisions about abbreviations, punctuation and capitalization.

Lists must be typed, alphabetized and numbered.

Any changes or additions to a list should be emailed to me immediately. If the work has already been completed there will be an additional charge for reworking.

payment conditions

I require a 50% deposit before beginning work with the balance due immediately upon completion.

Allow two weeks for envelope addressing. Rush orders are available for an additional 25% fee.